

# Jool

is a local jewellery-making business  
run by Jackie & Lucy



Jackie Aldridge resident of Coombe and Lucy Naumann of W-u-E discovered through experiences with the Blue Coat PTA that they worked well together and enjoyed each other's company.

*Jool* which was set up 6 years ago is based on a mutual interest in making jewellery from student days. Jackie & Lucy started the business in a very small way and clearly remember their first tentative outing to buy beads. In fact they both still have the very first pair of earrings they each made!

The business has gone from strength to strength due to their flexibility and the fact that they listen hard to customers. For example if someone says, 'I like this, BUT....' the next time they see *Jool*, Jackie and Lucy will have tried very hard to remove that 'but'!

They have a huge range of designs and try to provide for everyone, from small children to ladies in their 90's. (Magnetic clasps proving to be very popular for those with arthritic fingers).

They keep a large range of different catches and ear wires. Also catering for non-pierced ears and for those with allergies offering a selection in sterling silver and 9ct gold.

Jackie & Lucy really enjoy the challenge of making commissions for weddings, birthdays and other special occasions. They have a vast range of beads and semi-precious stones in a huge variety of colours, shapes and textures which allows them to offer more choice. They also really enjoy repairing or remodelling old and broken jewellery and bringing it back to life again-especially items of sentimental value to their customers.

As well as necklaces, bracelets and earrings, they also sell bookmarks, key chains, wine charms, bag charms and multi-use items such as their 3in1 necklace which can be worn in 3 different ways.

*Jool Customers can have their jewellery precisely as they want.*



A very satisfied *Jool* customer who is very happy to be quoted says, "I am constantly looking for good quality, reasonably priced and attractive jewellery that is a little bit different from anything that you find on the High Street. That is why I love *Jool*!"

I have had a couple of *Jool* parties - Jackie and Lucy are so friendly and efficient that being host is a pleasure. The friends I invited were delighted with the hand made earrings, bracelets, necklaces and other really attractive pieces that they bought.

You can find jewellery for anyone from a teenager to your aged aunt at Christmas. The after sales service is also excellent. Although not the norm I was really pleased to be able to donate the profits from one of the parties to a local charity."



*Jool* sells mainly  
through house parties  
and craft fairs.

Never content to rest on their laurels Jackie and Lucy are launching a completely new venture. **Don't miss out as places are limited!** Sunday 29th November a Beading for Christmas Workshop in the Chipping Hall, where Jackie & Lucy will be teaching the techniques of bead weaving and stitching to make Christmas themed jewellery and decorations.

**Why not try [www.jool.net](http://www.jool.net) user friendly website.**

**Free postage offered on all orders**

**During  
November & December**  
Directory readers can claim a **free £5**  
pair of earrings when ordering from the  
website quote **Code:  
JoolWDNOVDEC09**

